



FOR THE LOVE OF COFFEE

Aiding the youth in sharing a refreshing cup of coffee with loved ones: one person, one cup and one city at a time with a chic and classy cafe was the idea that brought red bubble cafe to life. A lot of love and care is put into every cup of coffee and every piece of pastry that we serve to the budding youth who look forward to spending quality time at Red bubble cafe.

Popular recipes and the undying love for coffee has ensured that the odds are in our favour for creating a unique coffeehouse experience for both us and our customers.

Dine at red bubble cafe to dig into delectable, handcrafted beverages and food that simply melts in your mouth. All this and more contributes to making red bubble cafe a blazing beacon for coffee lovers who thoroughly enjoy a rewarding, warm and vibrant atmosphere.

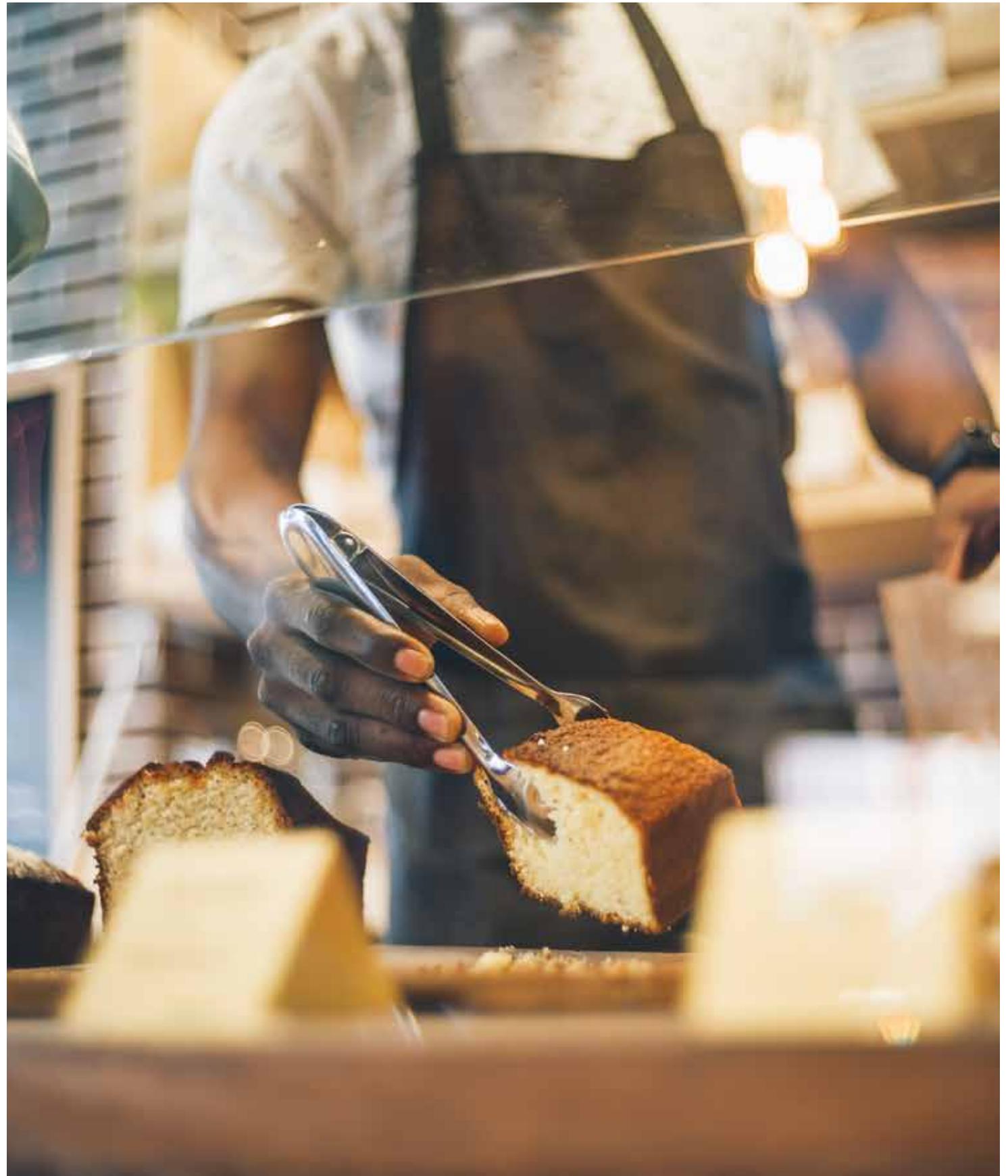


ALL ABOUT RED BUBBLE CAFE

Red Bubble Cafe strongly believes in providing our customers the best of everything and helping to create memories. We bubble up the happiness with the brand and the concept of Red adds a vibrant touch which lasts forever. Understanding the meaning and the power of the colour red helps to better communicate our message and connect with our clients and customers.

The coloured is an intense colour that signifies higher levels of energy and increased confidence. Easily visible and identifiable, it stands out in a group. It matches our constant passion of shaping and re-shaping our goals and dreams. Enjoy our red carpet treatment with delicious servings, relaxing ambience, amiable staff and easily accessible location.

We have pioneered in the art of bubbling up happiness and doubling up the joy with treats and trends. Added to this, exquisite care is taken to ensure our foremost priority: the happiness of our customers.





STAYING TRUE TO THE TRENDS

Red Bubble Cafe reflects modernity and stays relevant with the trends. Clients range from teenage to middle aged people with modern outlook.

We provide a channel for people to connect with their business, work or simply to socialise. People visiting us get to know the world of our business- our passion and dedication. Our venture has made a deep impact on coffee-serving culture.

Key capabilities of Red Bubble Cafe include reliability, consistency and quality. Efficiency is the word in a busy environment and it pays to be mindful of this from the very beginning. At Red Bubble Cafe, we believe that everyone should have access to amazing beverages and mindfully crafted cuisines. In the hyper competitive marketplace of food-to-go, it is simply no longer good enough to rely solely on the quality of products.

Today's educated "foodie" customers embrace latest trends and plenty of choices. Our success lies with a large number of people who love originality and quest for invention and creativity.

IS FOR COFFEE

Red Bubble Cafe produces one of the best blend coffees, which are sourced, produced and mixed exclusively for the brand from the very birth place of coffee in India- the picturesque Chikmagalur. Please your taste buds and fill your tummy with our cuisines. For customers short on time or too hungry to wait, we specialise in offering mouth-watering choices of quick bites like sandwiches or burgers and add on food items suitable for brunch like pasta as well. Grilled chicken sandwich, molten chocolate cake, basket french fries, white forest cake, butter scotch delight, Nutty bar, date and walnut tart, classic hot chocolate, Red velvet cake, black forest, vanilla cheese cake, a variety of smoothies and choconut pie are all reasonably priced and among crowd favourites.



SNEAK-A-PEAK

It is important to ponder on what type of vibe your restaurant is giving off. Red Bubble Cafe mirrors the desires of the customers, we seek to attract and retain. We believe to create a world for the customers where they can relax with good food and beverages- a place they wish to re-enter again and again. The first thing that impresses the customers is our ambience whether it is the lights, colours,

furniture, walls or the courteous staff. Everything leaves a mark of its own before they sit down at a table to order food. All elements have been synchronised to create the right atmosphere. Kiosk marketing has a great scope for reaching out to the mass. Time is limited for today's people who wish to get back to their business after a quick bite and they find kiosk services most reliable. Interactive kiosks inform customers in a swift and enjoyable manner. Kiosk services helps in selecting meals and customising their orders.





OUR STAFF, OUR STRENGTH

As the old adage goes, "Strength lies in numbers" and we have valuable employees as our asset. Sharing our vision and helping us achieve our goals, they make our customers experience perfection in every way.

Happy and motivated employees have helped us to flourish and bloom to the full. Our employees are well trained and they are precious members of our business.

Employees are motivated when they realise that you care about their lives beyond working hours. Depending on them for the success of the business

means giving them the attention they deserve. We tap into their competitive nature, celebrate their victories, include them in our processes, give them voice and continue training and developing them over time. These activities churn out employees who are not only loyal but also more enjoyable to work with.





SETTING GOALS AND MEETING THEM

It is said that sales success comes after you stretch yourself past your limits on a daily basis. Starting off as a single outlet on the outskirts of Kochi, we have climbed up the ladder with seven outlets within a short span of five years, the saying has rung true for Red Bubble Cafe. An astonishing feat in a highly competitive food industry business, our success is the presentation of our capabilities. Personal values, beliefs and performance benchmarks are our company standards. One's standards define how one's company acts, which in turn, builds trust in the brand. A consistent brand image based on effective standards has helped us grow and build new custom relationships. Building a strong culture within a team is at the core of business success. We embrace shared values, attitudes, standards and beliefs that characterize the goals of the organization. And its good to make sure that it suits the best people who work at the company while making a positive impression on customers and anyone else associated iwth the business. We continue to carve success out of hard work and passion.



INFOPARK (WIPRO) KAKKANAD | CARNIVAL FOOD COURT, EDACHIRA KOCHI | ASTER MEDICITY KOCHI
R.P. MALL KOLLAM | OPP S.N. COLLEGE KOLLAM | TECHNOPARK TRIVANDRUM

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